



Contact Brad Dempsey
Position Activities Director
Cell (573) 635-6139
Email bdempsey@heliascatholic.com
Website www.heliascatholic.com

FOR IMMEDIATE RELEASE
August 20, 2014

HELIAS CATHOLIC VS. NIXA FOOTBALL GAME: DATE/TIME CHANGE

New Game Date/Time: 8pm Saturday, August 23rd at Adkins Stadium

August 20, 2014–

Our varsity football game vs. Nixa has been moved from 3:30 pm on Sunday, August 24th to 8pm Saturday, August 23rd at Adkins Stadium. This change has been made as a precautionary measure to the forecast of a predicted heat advisory on Sunday afternoon.

Unfortunately, due to the change we will no longer be playing live on ESPNU. We would like to thank Producer, Ben Hogg and Operations Producer, Chris Swihart of ESPN and Brittany Martin of Paragon Marketing Group for spending the last few days in conversations with us to adjust the game time. They were able to adjust the game time to 7pm on Sunday which understandably didn't work for Nixa, as they would have a large number of their student body arrive home during early hours of a school day. Efforts were even made to put together a crew for Saturday night but weren't successful. We greatly appreciate their efforts and the opportunity they gave us to play on ESPNU.

The highlight of the process of working with ESPN was a call we received from them after phone interviews with our coaching staff. The producer said that our football staff was the most professional high school football staff they have interviewed in recent memory. Their interviews were compared to those of Division I football coaches. What a great compliment for the standard held by our teachers and coaches at Helias Catholic High School.

As we move forward and prepare for the game, the excitement remains high. Our football team will play their hearts out, our cheerleaders will cheer with pride, our band will play loud and clear, our dancers will dance in unison and our student body will support the "Sader" way!

We want to invite everyone to our events leading up to the game: 5pm Mass @ Rackers Fieldhouse, 6pm-7:30pm Central Bank Tailgate @ Adkins Stadium and 6-7pm Sader Gameday @ Adkins Stadium.